



GROWING FORWARD. TOGETHER.

Our People | Our Footprint | Our Future.

A reliable export partner for South African growers.



SINCE 1851



An aerial photograph of a vast, lush green vineyard. A wide, reddish-brown dirt road runs diagonally from the bottom right towards the center of the image. A small blue car is visible on the road. In the background, there are rolling hills and mountains under a bright blue sky with scattered white clouds. The text is overlaid in the center of the image.

***Local at heart, Global by Nature.
A reliable export partner for
South African growers.***

Foreword

"Growing Forward. Together." is more than a theme for this brochure - it reflects how we see our role in your business and in the broader agricultural value chain. Growth is never achieved in isolation. It requires trust, shared ambition, open communication and a willingness to adapt in a rapidly changing global environment.

Our footprint across South Africa's key production regions allows us to connect orchards and vineyards to international customers with precision and care. **Yet our true strength lies not only in infrastructure, but in relationships.** Long-standing partnerships with growers who are committed to quality, compliance and continuous improvement.

In a world where shipping routes shift, markets fluctuate and regulatory requirements evolve, our responsibility is clear: to navigate complexity proactively, protect value wherever possible and provide transparent market intelligence that supports sound decision-making. **We remain focused on strengthening market access, diversifying risk and investing in strategic projects that secure long-term sustainability for our growers.**

Most importantly, we believe in building a business where success is shared. When growers grow, we grow. When markets open, we open them together. When challenges arise, we face them side by side. The future of South African fruit is bright. And we are committed to growing forward, together.



Hannes Nieuwoudt

Managing Director

Global: The Dole Difference

- A global leader in fresh produce
- Valuable and strategic asset base
- Extensive global sourcing network
- Diversified revenue streams and category leadership
- Iconic brand with strong consumer awareness
- Focused on innovation and category expansion
- Strong financial profile



INTEGRATED SOLUTIONS FROM SOURCE TO SHELF



Local
Production



Trusted
Partners



Own
Production


**Best in-class
Production
and Sourcing**


**Logistical &
Distribution
Excellence**



Shipping



Ripening



Packaging



Quality
Assurance



Marketplace
Operations



Distribution



Our Iconic
Brand



Marketplace
Expertise



Innovation



Supply Chain
Reach



Certification/
Traceability

**Category
Management
& Bespoke
Services**


**Category
Leadership**



Bananas



Pineapples



Grapes



Apples



Kiwis



Avocados

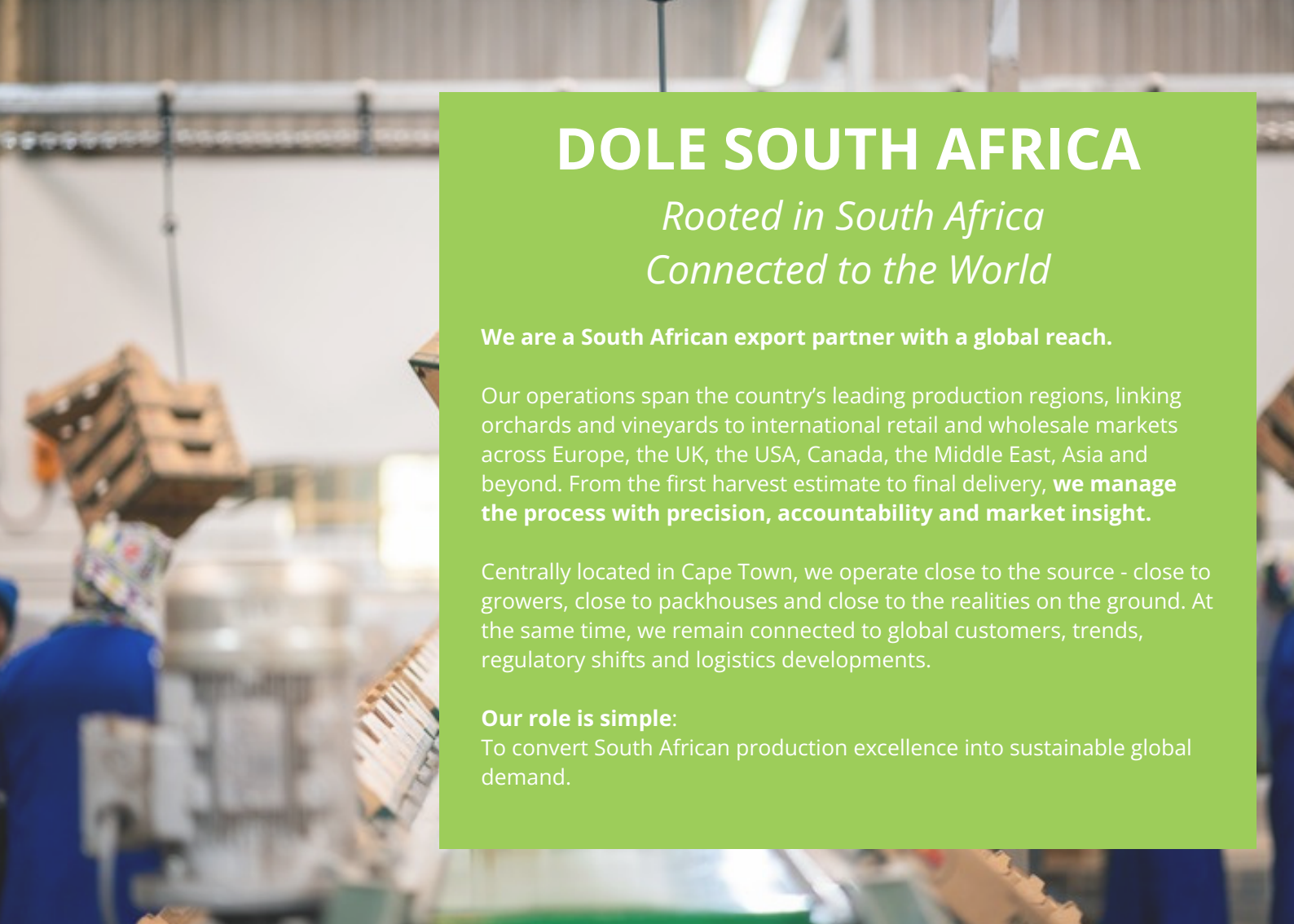


Citrus



Cherries





DOLE SOUTH AFRICA

*Rooted in South Africa
Connected to the World*

We are a South African export partner with a global reach.

Our operations span the country's leading production regions, linking orchards and vineyards to international retail and wholesale markets across Europe, the UK, the USA, Canada, the Middle East, Asia and beyond. From the first harvest estimate to final delivery, **we manage the process with precision, accountability and market insight.**

Centrally located in Cape Town, we operate close to the source - close to growers, close to packhouses and close to the realities on the ground. At the same time, we remain connected to global customers, trends, regulatory shifts and logistics developments.

Our role is simple:

To convert South African production excellence into sustainable global demand.

A close-up photograph of a person's hand holding three ripe peaches. The peaches are a mix of red and yellow, indicating they are ripe. They are attached to a branch with green leaves. The background is a blurred green, suggesting an orchard or garden setting. The text "Why we do WHAT WE DO." is overlaid on the right side of the image.

Why we do
WHAT WE DO.



OUR PURPOSE

Is to create value for growers by:

- Expanding and protecting market access
- Maximising returns through informed commercial strategy
- Managing risk in volatile global environments
- Building long-term customer partnerships

Agriculture is more than a supply chain. It is livelihoods, families, communities and long-term investment.

We believe in clarity over complexity, partnership over transaction and sustainability over short-term gain.

We are not just exporters of fruit. We are custodians of relationships and long-term growth.

Partnership BEYOND THE CARTON.

Exporting fruit is not just about logistics - **it is about alignment.**

We work closely with our growers throughout the season:

- Pre-season planning and market allocation
- Variety and specification guidance
- Quality feedback loops
- Transparent pricing communication
- Risk mitigation strategies

Our commercial and technical teams communicate continuously to ensure that fruit meets evolving customer requirements and arrives in optimal condition.

When markets shift or shipping challenges arise, we respond quickly - with clear communication and decisive action.

Because real partnership begins long before the fruit is packed.





THE TEAM **Behind the desk**

Behind every carton exported is a team committed to excellence.

Our business is driven by experienced commercial managers, technical specialists, logistics experts and quality assurance professionals who understand both farm-level realities and global market dynamics. **We are a team of experts in our field.**

We believe in accessibility and transparency. Our growers know whom to call and our teams remain hands-on throughout the season.

People remain our greatest asset.

It is their expertise, responsiveness and integrity that allow us to grow forward. Together.



Sustainable growth requires strategic investment.

We are proud of the projects that strengthen our supply chain and create long-term stability for growers. These include:

- Strategic packhouse partnerships
- Infrastructure upgrades
- Technology improvements
- Market diversification initiatives
- Sustainability advancements

Each project is guided by one principle:

To build a stronger, more resilient export platform for South African growers. We invest not only in facilities and systems, but also in relationships that secure the future of our industry.

Investing in **LONG-TERM GROWTH**

Growing OUR FOOTPRINT

We are expanding the business and broadening opportunities.

As Dole South Africa grows, so too does the breadth of our offer. Avocados and Berries have now also become an important part of our next chapter - extending our portfolio and creating new opportunities for growers, customers and markets.

This expanding business builds on the same principles that underpin every category we manage: close grower partnerships, strong technical and commercial support, disciplined quality assurance and access to Dole's global network.

From grapes to citrus, blueberries, strawberries, stone fruit and avocados, our focus remains on developing reliable programmes that match the right production with the right market while protecting quality, value and long-term sustainability.



A broader portfolio. The same discipline.







A large stack of shipping containers in various colors (red, blue, orange, and white) is the central focus of the image. The containers are stacked in a way that creates a sense of depth and scale. The background shows a clear blue sky with scattered white clouds. The foreground is a flat, paved area with yellow and white markings.

Managing Risk.
PROTECTING VALUE.



Global trade

Shipping disruptions, geopolitical uncertainty, currency volatility and changing retail requirements all impact the value of fruit on arrival. Our responsibility is to anticipate risk, diversify exposure and respond with agility.

We actively:

- Diversify markets to reduce overreliance
- Monitor freight and port developments
- Engage with shipping lines and logistics partners
- Analyse currency and demand trends
- Maintain compliance with international standards

In uncertain times, stability matters.

We aim to be a steady, informed and proactive partner.



Growing
RESPONSIBLY.



For people

We commit to:
Improve the livelihoods
of individuals across our
entire business – from
farmers to customers



For nature

We commit to:
Protect the natural
environments in which we
operate to reduce our impact
and strengthen habitats



For food

We commit to:
Provide retailers and
consumers with safe, healthy,
nutritious and responsibly
grown food

The Dole Way



Sustainability ***EVERY STEP OF*** ***THE WAY***

Sustainability is more than a commitment - it is embedded in how we operate, partner with growers, and bring South African fruit to the world. Our approach balances environmental stewardship, social responsibility and economic resilience, ensuring that the fruit we export meets global expectations while supporting our local communities.

Environmental Responsibility

- **Water and Energy Efficiency:** Optimising irrigation, reducing water use and implementing energy-efficient systems in packhouses and logistics.
- **Climate-Smart Practices:** Encouraging integrated pest management, soil health monitoring and regenerative farming practices with our grower partners.

Sustainability **THE DOLE WAY**

Environmental Responsibility

- Packaging and Waste: Using sustainable packaging solutions and minimising post-harvest waste throughout the supply chain.

Social and Community Commitment

- Worker Safety and Wellbeing: Compliance with local and international social standards, regular audits and ongoing training for farm and packhouse teams
- Community Development: Supporting education, health initiatives, and local economic projects in the regions where we operate
- Fair Partnerships: Transparent, equitable relationships with growers, suppliers and service providers

Global Standards and Certification

Our fruit is exported under rigorous international standards, ensuring compliance with:

- GlobalG.A.P. and BRC/IFS Standards - for food safety and traceability
- Sustainability Certifications - demonstrating responsible sourcing and environmental stewardship
- Ethical and Social Compliance - aligned with international buyer expectations

We work hand-in-hand with our growers to integrate these practices, helping them not only meet compliance requirements but also strengthen market positioning and customer trust.

The outcome: high-quality South African fruit, produced responsibly, delivered reliably and contributing to a sustainable future for everyone involved.

THE FUTURE MATTERS.





Growing the future **OF OUR FARMING COMMUNITIES**

Our farming community is the backbone of our business, and supporting them means investing in their families too. Through initiatives such as skills development, quality housing, healthcare access and employee wellbeing programmes, we aim to provide greater stability for our workers and strengthen the communities where we operate.

One of our most meaningful milestones has been transforming our on-site crèche in the Western Cape into a fully registered Early Childhood Development (ECD) centre. In South Africa, many young children lack access to quality early learning opportunities, even though the early years are critical for brain development and school readiness.

Our registered ECD centre now provides a safe, structured and nurturing environment where children of our farm employees can learn, grow and develop the foundational skills needed for future education. At the same time, parents have peace of mind knowing their children are cared for by trained professionals.

By investing in early childhood development, we are investing in the future of our farming communities.

The Road Ahead GROWING FORWARD.

DOLE IS COMMITTED TO EVOLVING

Dole South Africa is evolving. And so is the journey of our fruit - from farm to global markets.

As we look ahead, our focus remains clear: **strengthening partnerships, expanding opportunities and building resilience across every stage of the export chain.**



WHAT'S NEXT

What's Next:

- **Strategic Growth:** Expanding market access and diversifying destinations to protect value and reduce risk.
- **Innovation and Technology:** Investing in packhouse automation, data-driven planning and post-harvest improvements to maximise quality and efficiency.
- **Sustainability and Responsibility:** Deepening environmental, social and governance practices to ensure long-term viability for growers, communities and the land we cultivate.
- **Collaboration and Support:** Enhancing technical guidance, season planning and feedback loops.

In a world of change, our mission is unwavering: to provide clarity, confidence, and partnership for every grower we work with. **Together, we will navigate challenges, seize opportunities and continue to place South African fruit proudly on tables across the world.**

The future is bright, the journey is shared and the next chapter is ours to grow - **forward, together.**



***“Building a stronger,
more resilient
export
platform for South
African growers.”***



Executive Management Team



Strategic Direction

Managing Director: Hannes Nieuwoudt

Hannes is a seasoned international agribusiness executive with 25+ years of cross-functional experience at Dole. In his current capacity as MD, Hannes is responsible for steering the strategic and operational performance of Dole's African platform, ensuring alignment with the broader commercial priorities of Dole plc.



New Business Development

Finance + New Business Development Director: Shane Hewitt

Shane brings nearly three decades of senior financial, strategic and operational experience within the agricultural and agri-adjacent sectors to Dole. He has assumed various roles, all aligned to bridging strategic planning with operational execution, underpinning both day-to-day financial stewardship and long-horizon business development.



Dole EMEA Grape Champion

Deciduous Director: Riaan Swart

Riaan is a longstanding executive within the Dole organisation, bringing 27+ years of industry experience and a robust leadership track record across the deciduous, berry and table grape categories. He is respected in the fresh produce sector for his deep market insight, strategic agility and commitment to operational excellence.



Executive Management Team



Strategic Direction for Citrus

Director Citrus + Avocados: Patrick Bird

Patrick is a longstanding member of Dole's executive leadership team. With nearly three decades of deep sector expertise, Patrick brings an exceptional command of the South African citrus value chain - from cultivar development to global market execution - and has played a central role in shaping Dole SA's growth across these core categories.



Commercial Division

Business Manager Commercial + Soft Fruit: Anton Gouws

Anton oversees a diverse commercial portfolio that includes citrus, grapes, stone fruit and berries exported across multiple global markets. A technically grounded, commercially driven leader, Anton brings to Dole more than 15 years of experience in the agricultural export sector.



Supply Chain and Logistic Services

Business Manager Supply Chain: Gerhard Fourie

Gerhard is responsible for Dole's fully integrated global import and export logistics operations. With two decades of experience across the international supply chain, logistics and maritime landscapes, Gerhard brings deep technical expertise, strategic foresight and operational excellence to Dole's end-to-end value chain management.



Executive Management Team



Farming Operations + Production

General Manager: Production (All Farms): Servaas Badenhorst

Servaas brings 22+ years of hands-on agricultural experience. He is widely recognised for his operational precision, people leadership and performance-driven approach across the fresh produce sector. He is responsible for managing all production operations across Dole SA's farming portfolio, with a focus on aligning agronomic practices to international quality standards.



Human Resources

Business Manager: People and Culture: Sandrien Melck

Sandrien leads Dole's strategic human capital agenda with a people-first, business-aligned mindset. With 20+ years of experience across complex, fast-paced and operationally intensive environments, Sandrien brings a proven ability to align workforce strategy with commercial outcomes.



Information Technology and Digital Transformation

Business Manager Systems + IT: Sias Fouche

Sias is responsible for the strategic integration and optimisation of enterprise systems across the organisation. His focus includes digital transformation, systems governance, business intelligence and driving technology-enabled operational efficiency across the value chain.



Executive Management Team



Citrus Direction

Assistant Business Manager: DeVilliers Duvenhage

DeVilliers is a seasoned citrus professional with over two decades of experience spanning citrus production, procurement, marketing and export logistics. In his role as Assistant Business Manager he plays a strategic role in managing commercial risk, optimising supplier relationships, and supporting long-term volume growth aligned with Dole's export objectives.



Finance Performance Analysis

Assistant Business Manager Finance: Rene de Jong

René is the Assistant Business Manager: Finance at Dole, where she plays a pivotal role in financial operations, performance analysis and business support across the organisation. She is a seasoned and highly capable financial leader.



Grapes Direction

Assistant Business Manager Grapes: Altus Laubscher

Altus brings more than 25 years of fresh produce experience to the team with a career spanning South Africa and the UK. His international experience includes operations, supply chain, quality assurance and commercial management, together with strong technical knowledge of crop production, quality standards and global market requirements.

Learn more about Dole

Dole South Africa: www.dolesa.co.za

Dole plc: www.doleplc.com

Fiesta Fresh: www.fiestafresh.co.za

Design: Theda Doman
September 2026



GET IN TOUCH WITH US

